

What is Quiet Luxury?

Feature of the season's main trend

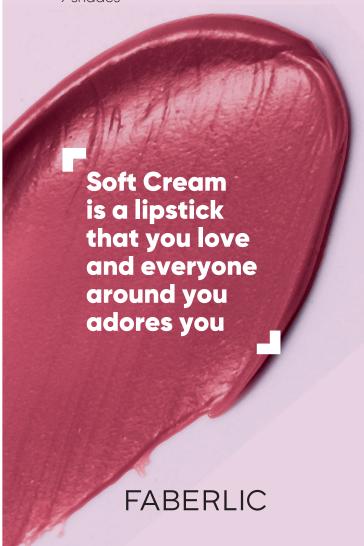
is emphasis on natural, well-groomed, and elegant look. No bright accents: only an aristocratic, thought out look.

Combination of minimalism and chic -

that's all about makeup in the Quiet Luxury style. You won't need a bulky makeup bag. The main accent of this look is lipstick with a noble matte finish.

Soft Cream is new matte finish that breaks stereotypes

- Mousse texture
- Soft focus
- Weightless coverage
- Long-lasting formula
- 9 shades



















• Classic

Apply an even layer of lipstick, creating a precise contour using convenient applicator to add a luxurious, collected look.

Expressive

For a more lasting and vibrant look, first highlight shape of your lips with a pencil and only then use lipstick.

Natural

For the kissed lips effect, spread lipstick with your fingertip and blend with light movements.

After 1-2 minutes, the lipstick "sits" on your lips and becomes completely matte