

IT'S SOMETHING NEW!

EXPERT SERIES HAS BECOME EVEN MORE EFFECTIVE

Now, everybody can find a product that suits namely them!

Improved formula carefully cleanses scalp and strengthens roots, and active components fill hair with power and energy throughout the length.

Curls become more elastic and resilient after every application.



MORE ECO-FRIENDLY!

DOES NOT CONTAIN

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DOES NOT CONTAIN PARABENS

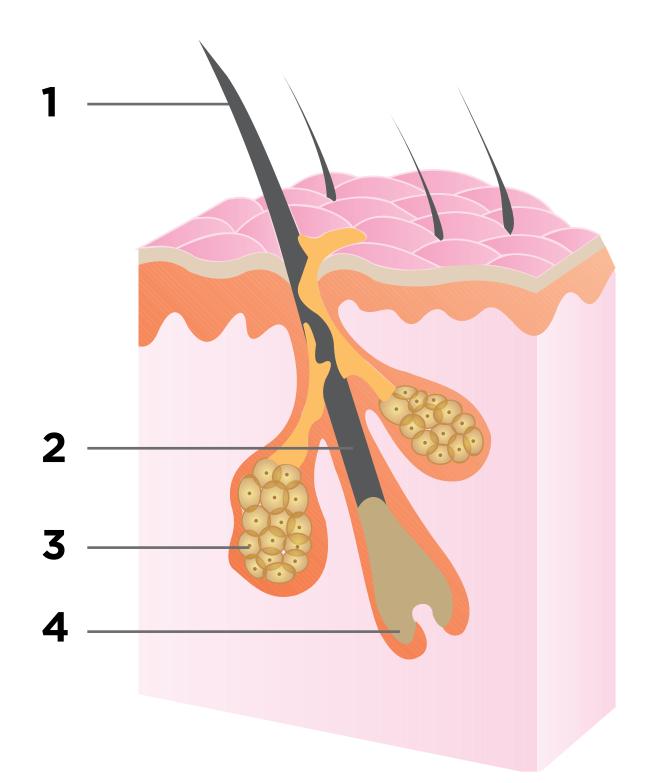
PLASTIC BIODEGRADABLE TO

100%

TIN THE TOTAL COMPOSITION

All products of the series contain **BIOTECHNOLOGICAL COMPLEX** that strengthens roots of your hair, charges it with power.





Hair structure

Contains extracts of natural origin that have effect on hair structure. The complex stimulates microcirculation of scalp, ensuring strengthening of bulbs (4), provides necessary nutrition to follicles (2) for growth, regulates sebaceous glands (3) and smoothes cuticle scales on damaged hair shafts (1):

- Stimulates hair growth
- Strengthens roots preventing and stopping hair loss
- Normalises sebum production
- Revitalises hair along entire length

The biotechnological complex includes some of the most effective time-tested components for the beauty and health of hair:



ARTEMIA SALINA PLANKTON EXTRACT provides hair cells with energy, accelerates local metabolism, increases collagen synthesis and protects from free radicals.

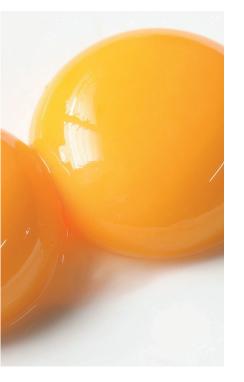


GINSENG (PFAFIA)
fights hair loss
and strengthens it.
Gives strands strength,
saturating them with
B vitamins and amino
acids.



FLOWER POLLEN
is a storehouse of useful
vitamins and amino
acids. Seals hair shaft,
giving density to hair,
and also prevents
brittleness and split
ends.

GERM WHEAT



EGG YOLK moisturises and strengthens hair, improves nourishment of hair bulbs, returns shining and silkiness.



EXTRACT
intensively nourishes,
improves blood circulation,
promotes hair strengthening, prevents hair
loss and dandruff
formation.



it's rich in proteins and vitamin E. It deeply nourishes hair, gets rid of brittleness and frayed ends. Thanks to high penetrating ability, it deeply moisturises hair, gives it natural shining.



contains a whole complex of vitamins and trace elements, and also chlorophylls. It improves root blood circulation strengthening it and stimulating hair growth. It decreases activity of sebaceous glands helping to keep scalp freshness for a long time.

EXPERT FOR DEEP RECOVERY

Ever Strong technology is especially suitable for damaged and weakened hair. Products based on it reconstruct hair material, close damaged scales. They boost up streak elasticity and give them healthy shining.

AMLA OIL contains a record amount of vitamin C, which prolongs life of long hair and stimulates growth of new ones. Intensively restores new hair with no weight effect.



EXPERT FOR 3D VOLUME

3D Volume – saving thin hairs. It is based on the system of formation of the thinnest film around every hair, due to which the elasticity and density of every hair increases, and additional volume appears. At the same time, it prevents excessive evaporation of moisture. Therefore, the hair remains light and becomes more silky.

WHEAT PROTEINS give hair shining and elasticity, prevent brittleness and thicken their structure, smooth surface of hair and reduce its electrification.



EXPERT FOR COLOR PROTECTION

The Total Color series is what you need to maintain the quality of dyed hair. The technology is designed to close cuticle of hair shaft, sealing the pigment inside. It provides color protection from fading and washing out. Gives your hair healthy shining.

CYSTEINE is an amino acid that creates a light water-repellent film on the surface of hair that prevents color pigment from washing out.



EXPERT FOR INTENSIVE STRENGTHENING

The Extra Force series is suitable for all hair types, especially recommended for damaged and weakened hair. The products intensively strengthen strands along the entire length, restore vitality to weakened hair and saturate them with nutrients.

CERAMIDES in the composition strengthen structure of cuticle and hair fiber, prevent brittleness and appearance of split ends, maintain elasticity of strands.



EXPERT FOR CRYSTAL PURIFICATION

BLACK DETOX Shampoo is recommended for all hair types especially for one prone to getting greasy. Suitable for those who often use styling products. Coal particles absorb various contaminants from pores of scalp and from surface of hair. Due to this, shampoo removes excess sebum, sweat and leftover hair styling products, as well as chlorine after a visit to the pool.

ACTIVATED CHARCOAL is a highly effective natural sorbent that promotes thorough detoxification of hair and scalp. It normalizes activity of sebaceous glands, prolonging feeling of freshness and cleanliness.



Crystal
Purification
Shampoo
250 ml

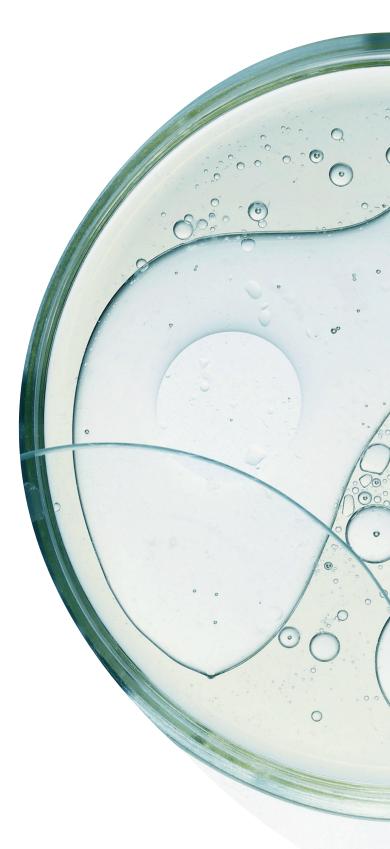
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EXPERT FOR QUICK CARE

Shampoo-conditioner 2 in 1 is suitable for all types of hair, especially recommended for frizzy and electrifying. A universal product that performs functions of shampoo and balm at the same time. It gently cleanses scalp and nourishes hair along the entire length. Ideal option for those who want to get multifunctional care under time constraints.

SHEA BUTTER repairs damaged cuticles and protects hair from moisture loss.





Shampoo and Conditioner 250 ml 1895

EXPERT FOR DANDRUFF ELIMINATION

The Advanced Care series is ideal for all hair types prone to dandruff. Suitable for men, women and teenagers from 14 years old. The products are developed specially for prevention of dandruff and active fight against it. Efficiency is clinically proven: eliminate dandruff from the first application*. They soothe irritated scalp and relieve itching, restore healthy balance of scalp.

PYRTHIONE ZINC eliminates dandruff, normalizes function of sebaceous glands and balances scalp microflora.

FAB ER LIC ADVANCED ADVANCED CARE CARE Anti **Dandruff** 2 IN 1 **Shampoo** ANTI-DANDR ANTI-DANDRUFF 400 ml SHAMPOO-2767 Anti **Dandruff** Shampoo and Balm 2 in 1 400 ml *2768*

^{*}SPC for expert assessment of quality and safety of food and cosmetics CosmoProdTest.

EVEN MORE OF YOUR FAVOURITE PRODUCT!



Shampoo and Conditioner 2 in 1

1896

Intensive
Strengthening
Shampoo
400 ml
1894

3D Volume Shampoo400 ml

1888

Deep Restoration Shampoo 400 ml 1883



LEARN WHAT YOU NEED

SERIES	HAIR TYPE	IT'S FOR ME, IF MY HAIR	RESULT
Ever Strong Ever	for damaged and weakened hair	 Brittle Dim Frayed ends Do not hold styling 	Restores hair matter and nourishes hair throughout the length. Returns strands healthy look, shine and softness, increases their elasticity.
SD Volume EAB ELC 3D VOLUME EXTREME VOLUMENTS SHAMFOO WAS FROM THE PROPERTY OF THE PROPERTY	for thin hair	 Lack of volume Seem sparse Thin 	Gives hair volume and moisturises hair throughout the length.

SERIES	HAIR TYPE	IT'S FOR ME, IF MY HAIR	RESULT
Total Color Total Color TOTAL COLOR PROTECT SHAMPOO CONTRACT COLOR PROTECT SHAMPOO CONTRACT CONTRACT CONTRACT COLOR PROTECT SHAMPOO CONTRACT	For Colored Hair	Colored, toned after bleaching	Protects color pigment from washing out. Emphasizes brightness, depth and color saturation.
Extra Force EXTRA FORCE SUPREME STRENGTH SHAMPOO CRAMBIN STRENGTH S	for damaged, brittle and weakened hair	 Damaged by constant styling and dyeing Look liveless Prone to brittleness and appearance of frayed ends Thin 	Strengthens hair structure, makes it softer and elastic. Returns vitality and healthy shining to hair.

LEARN WHAT YOU NEED

SERIES	HAIR TYPE	IT'S FOR ME, IF MY HAIR	RESULT
Black Detox EAB LIC BLACK DETOX ATMERISANCE ATMERISAN	for hair prone to greasiness for hair after frequent use of styling products for hair after visiting the pool and fitness	 Look dirty by the end of day Lack of volume at roots Dim Lose shape quickly and require a lot of styling products 	Normalizes activity of seba- ceous glands, prolonging feeling of fresh- ness and clean- liness of hair. Removes styling product residue.
2 IN 1 EAB LIC 2 IN 1 SHAMPOO+ CONDITIONER INSERTITE SHAMPOON CONDITIONER INSERTITE SHAMP	for frizzy and electrified hair	 Need keeping natural shining and nourishment Require more conditioning 	Restores damaged cuticle and protects hair from moisture loss

SERIES	HAIR TYPE	IT'S FOR ME, IF MY HAIR	RESULT
Advanced FAB ERC ADVANCED CARE ANTI-DANDR SHAMPOO BALLM ZING FREITOGGE EGYPREN GOOD	for all hair types prone to dandruff	 Prone to dandruff Scalp is dry and irritated 	They eliminate dandruff from the first application and prevent its further appearance. Moisturise and calm down scalp, relieve itching.

EAB ER LIC

YOUR PERSONAL EXPERIENT

