

Salon care at home



Salon care at home made easy! Pamper yourself with professional-grade luxurious procedures in the comfort of your own home.

All SALON CARE products are based on modern and very effective ingredients: collagen, keratin, and valuable natural oils. All shampoos have a sulphate-free formula for gentle and delicate cleansing of your hair and scalp.

### SLS-free shampoos are perfect for:

- Sensitive scalp skin
- Colored or blonde hair
- Keratin-straightened, laminated, or otherwise chemically treated hair

### Multi-collagen

to volumize and densify your hair





### Мультиколлаген

The line is specially formulated to thicken fine hair and give it visible density.

The formulas are based on multi-molecular collagen acting on three levels.

Low-molecular-weight collagen

penetrates into the hair structure and regenerates it

Medium-molecular-weight collagen

fills damaged areas as a filler and seals cuticle scales

High-molecular-weight collagen

acts on the surface and forms a protective layer to seal the hair

CLINICALLY PROVEN\*:

50%

RESTORED
STRUCTURE

14%

THICKER HAIR

18%

STRONGER HAIR

### Multi-collagen

#### FOR THIN HAIR



### **Sealing shampoo** Item 1283

- Gently cleans hair, adding density and volume
- Reduces frizz and de-electrifies hair



### **Sealing balm**Item 1284

- Provides intensive hair care, strengthening, smoothing and ease of combing.
- Reduces frizz and de-electrifies hair, adds visible volume



### **Sealing cream fluid** Item 1286

- Contains the highest concentration of collagen in the product line and does not need to be rinsed out, so it provides hair with intensive care throughout the day
- Unique transformer texture:

   a delicate cream transforms into
   a lightweight fluid when applied,
   without adding weight or clumping,
   helping keep volume of your hair

### 1 product -

### 5 ways to apply

- On damp hair, before blow drying and styling along the hair and on the hair ends
- On dry hair as a final treatment along the hair and on the hair ends
- Apply at any time of day to the ends of the hair to address hair splitting
- All along the hair
   10 minutes before washing for an intensive effect
- When washing: add 2-3 drops of the cream fluid in your shampoo, hair conditioner, or mask to improve their effect

### Smart keratin

for hair regeneration





### Smart keratin

The series is designed for intensive restoration of damaged hair.

The products are based on hydrolysed keratin.

**Keratin** is a protein contained in hair, which has a strong regenerating and strengthening effect on its structure.

Hydrolyzed keratin penetrates deep into the hair, restoring the integrity of its structure, retaining moisture and protecting against drying.

The smart formula regenerates hair from roots to end, reduces frizz and de-electrifies your hair.

### Perfect for damaged hair:

- After perming, keratin straightening and other chemical treatments
- After coloring or bleaching

CLINICALLY PROVEN\*:

31% ELASTICITY AND SHINE

19% STRONGER HAIR

28% THICKER HAIR SHAFTS

### Smart keratin

#### FOR DAMAGED HAIR



#### Revitalizing shampoo Item 8260

- Gently cleans hair and scalp, without intensive drying
- Prepares strands for next care steps



#### Revitalizing balm Item 8261

- Repairs damaged hair areas
- and more pliant
- Facilitates styling and combing



- Makes strands softer



- Thickens hair shafts
- Reduces hair breaking
- Provides thermal protection



#### Revitalizing filler Item 8264

- Reduces hair breaking, thickens and improves hair structure
- Restores shine and silk
- Revives split ends

### Valuable oils

for hair nourishment





### Valuable oils

The series is designed for intensive nourishment of dry and normal hair.

The products are based on **3 valuable oils and arginine.** They deeply nourish your strands, making them strong and luxuriously shiny all along.

**Argan oil** deeply nourishes hair follicles and strengthens the outer protective layer of hair.

**Avocado oil** is a real cocktail of macro- and microelements: it contains potassium, zinc, sodium, phosphorus, copper, magnesium and iron. The oil nourishes and revitalizes hair.

**Abyssinian oil** protects strands, giving smoothness and shine and intensively moisturizing them. It helps protect the scalp from dryness, improving its barrier function.

**Arginine** is an amino acid to improve microcirculation and the skin's protective function. It penetrates deep into the skin layers, restores the hair structure from within, nourishes and protects it.

CLINICALLY PROVEN\*:

9,1%

STRONGER HAIR

MUCH MORE SHINE

### Valuable oils

#### FOR ALL HAIR TYPES



### **Nourishing Shampoo** Item 8210

- Gently cleans and deeply nourishes
- Prepares hair for the next care steps



#### Nourishing Balm Item 8211

- Fills hair with nutrients
- Restores softness and shine to strands
- Facilitates combing and styling



### **Nourishing Serum** Item 8215

- Just a few drops for a luxurious shine and strength of your hair
- Deep nourishing and revitalizing of hair texture to make it soft and shiny



### **2-Phase Nourishing Spray**Item 8214

- Wraps hair in a fragrant veil to protect it from adverse environment influence
- Regenerates split ends
- Restores natural shine of strands

### **CHECK LIST:**

### Hair care steps

#### 1. CLEANING

SLS-free shampoos gently remove impurities while gently cleansing the hair and scalp

- Add some water for a thicker lather
- For a more thorough cleansing, use twice

#### 2. CONDITIONING

- ✓ Use a hair balm after every hair wash
  - To smooth the hair cuticle
  - To add shine and luster
  - To facilitate combing and prevent tangling

### 3. INTENSIVE CARE

- ✓ Use a hair mask once or twice a week
  - Deep moisturizing and nourishing
  - Intense hair regeneration
  - Elasticity and elasticity restored

#### 4. LEAVE-IN PRODUCTS

✓ Use them after every hair wash

### ✓ Spray:

- on wet or dry hair before styling
- any time to remove frizz or static electricity

### ✓ Serum::

- on wet or dry hair as a final care
- during a day, to treat dry ends and protect your hair



## Permanent cream color Silk Colour

The gently formulated dye simultaneously cares for your hair and gives it long-lasting, rich color

Silk amino acids penetrate deep into the hair structure and fill damaged fragments with nutrients, creating tangible smoothness and lustrous shine



## Permanent cream color Silk Colour

### Advantages:

- Gentle formula, careful coloring of your hair
- The opportunity to change shades more frequently while maintaining hair quality
- Silk amino acids are related to those in the hair, easily incorporated into the hair texture, strengthening and softening the strands, restoring their structure
- The best solution to camouflage early grey hair
- 18 trendy shades

### Features:

- Classic emulsion color
- Coloring and care at once
- pH of 9.0
- Recommended for less than 30% of gray hair



# SAL CARE

Salon care at home Select yours!