

FABERLIC

New

INNOVATIVE

SKIN

CARE series,

FABERLIC'S

birthday, profitable **Promos**

AND BRIGHT offers —

ALREADY IN CATALOG

15/2023















FOR 26 YEARS WE'VE BEEN SURPRISING AND PLEASING OUR LOVED CUSTOMERS, AND WE KNOW FOR SURE -THIS IS JUST THE BEGINNING!

ALL THESE YEARS WE HAVE BEEN TRUE TO OUR THREE **VALUES: BEAUTY, DEVELOPMENT AND COOPERATION.** THEY HELP US GROW AND RESPOND IN HEARTS OF MILLIONS OF CUSTOMERS!

> In our series we reflect the world's best trends. In recent years, Asia has set the vector for the entire cosmetics industry, and Faberlic's assortment includes more and more new series in concepts of these hot trends. Further more! In 2023, we are adding an oriental flavor to the Asian charm. The new series of Halal decorative cosmetics and scents of the latest collections allow you to look at the world of the East from a completely new angle. And our products not only give beauty, but also look beautiful themselves. Confirmation of this - Home Gnome Greenly Laundry Biogel is the winner of the Best Russian **Industrial Design in Household Chemicals** category. And, of course, beauty for us - for a long time now not only what's outside. Faberlic is actively developing

the Eco direction, supporting global trend towards

"green philosophy".



Development is Faberlic's perpetual motion machine, "Never stop there!" in 2023 we expanded the laboratory by a quarter under this slogan. New jobs - even more innovation! We also continue to expand categories. The segment of health products is growing rapidly, both in cosmetics and dietary supplements. We see how new products in the **Home Medicine Kit** series are becoming truly loved by customers. And we continue to search for effective formulas and interesting formats to please you! A striking example of this was the Smart Laundry series in the Home Cosmetics category.

> We like to make friends and exchange experience! With our Consultants. suppliers and other manufacturers. A striking event of this year is the **opening** of an exclusive workshop at the Svet glass factory in Mozhga (Udmurtia). Here, up to 40 million premium glass perfume bottles will be cast especially for Faberlic. The series of people's projects became another successful project developed together with Leaders and Consultants The best natural ingredients,

TURPENTINE

PHYTO

BALM

FOR BOD

components of success of our new bestsellers. In addition. Faberlic is included in the National Household Chemicals in the context of holding.

large volume, and attractive price - these are three



26 YEARS OF SKIN BREATHING **OXYGEN!**

26 YEARS AGO FABERLIC FOR THE FIRST TIME USED THE DISCOVERY OF SOVIET SCIENTISTS IN COSMETICS -AN EMULSION BASED ON PERFLUOROCARBONS. HAVING PATENTED OXYGEN COMPLEX. WE CONSTANTLY IMPROVED THE SERIES BASED ON IT.



The year 1997

AQUAFTEM

Unique system of oxygen transportation to the deep skin layers is still used in medicine. Products based on Aquaftem® strengthen local immunity of skin and have powerful rejuvenating and regenerating effects.



The year 2007

NOVAFTEM-O

There are two ways for oxygen to reach the skin: from the air and through the blood. To improve both of these processes, we have added microcirculation-enhancing molecules to Aquaftem®. The new oxygen complex is a breakthrough. It significantly improves skin condition, fights dullness and wrinkles, and actively heals micro-damage.



The year 2015

Tabernic

кислород

РЕСС-ДЕЙСТЕ

лородны БАЛЬЗАМ

0

AIR STREAM

Novaftem-O2® is supplemented with an antioxidant effect thanks to thumerin molecules. The new complex effectively fights the action of free radicals, slowing down the aging process by acting in the deep layers of the skin.

The year 2017

OXIOLOGY

Oxygen drone technology made it possible to launch action of products in 4 directions at once: saturate skin with oxygen, enhance microcirculation, protect cells from harmful effects of free radicals and deliver oxygen namely to those cells that need it most. Oxiology Series is still in demand and loved by hundreds of thousands of our customers!



The year 2020

Taberlic

ЛЕГЕНДАРНЫЙ КИСЛОРОД

кислородный

GENERATION

GLOBAL OXYGEN

The innovative Never Stop Energy technology has unlocked an endless source of energy for skin self-renewal. The formula is based on three components: Novaftem-O2® complex, vitamin C and glutathione. which increase the efficiency of converting oxygen into energy.



OVER 5 MILLION PACKS SOLD -A TRUE FABERLIC LEGEND! RECORD CONTENT OF OXYGEN COMPLEX IN THE COMPOSITION MAKES THE BALM INDISPENSABLE IN SKIN CARE.

DISCOUNT **OCTOBER 16 TO NOVEMBER 5** WE INVITE YOU TO A TOUR OF THE MEGA CITY WITH **PROFITABLE OFFERS!** CITY **COME TO FABERLIC.COM** AND GET MEGA DISCOUNTS ON YOUR FAVORITE PRODUCTS*. **LEARN NEW PLACES INNOVATION EVERY 3 DAYS! EXPO SWEET HOME BEAUTY GALLERY** SQUARE **HEALTH PARK** *Products in categories Wellness, Hygiene, Decorative cosmetics, Household Chemicals, **BOTANICAL GARDEN** Clothing and footwear. Perfumes. Skin Care. Hair Care. When purchasing in the app, the discount will appear STYLE in the second step **BOULEVARD** of checkout.



PROMO

FOR NEW CUSTOMERS

FROM OCTOBER 16 TO NOVEMBER 5, 2023

STEP 1

Register at faberlic.com and get a 20% discount.

STEP 2

Make and pay for an order to the amount from 1,500* (at catalog prices) from October 16 to November 5, 2023.

STEP 3

Get as a gift (for 1*) set: hydrogel patches for skin around eyes at option (art. 0948, 0916 or 0946) with an order from 1,000* from the next catalog..

LEARN MORE AT FABERLIC.COM

To register at the website, contact your Consultant

STARTING PROGRAM

FOR NEW CUSTOMERS

STEPS

step

Register at faberlic.com and get a 20% discount..

Pay for an order to the amount from 1,500* (at catalog prices) from October 16 to November 5, 2023.

In the next catalog with an order from 1000* you will get a gift (for 1*): hydrogel patches for skin around eyes at option (art. 0916, 0948 or 0946).



steps **2-5**

Place and pay for orders from 2499* or 4999* in each next catalog (at catalog prices, net of shipping costs) and get bestseller sets at super prices!

Set's cost in case of order from 2499* -

only 299*

Set's cost in case of order from 4999* -

only 99*





step 5 **Glam Team Decorative Cosmetics 3 Item Set** (shades at option) Catalog Set's price

Learn more about bestseller sets and rules of the Starting Program at faberlic.com or from your Faberlic Consultant

Catch your

Zen — the resource that can be used to boost up your sales. This social network is actively gaining momentum, the growth of new users is growing daily.



Import substitution: the best budget analogues luxury products



TO SEARCH AND ATTRACT NEW CUSTOMERS YOU CAN:

gaining subscribers among clients, friends and acquaintances. And for this, it is not even necessary to write your own articles. You can simply add them by reposts from our official account, just like actual videos.



due to your own creativity (shoot unpacking, write posts, make reviews, etc.).



your account When you gain enough subscribers, it will also start working for your income on its own.





We post a lot of interesting and useful information to the Faberlic Magazine account on a weekly basis:

Interesting LIFE HACKS with our products

Ready-made care programs and RECOMMENDATIONS for use of products

Bacteria in

cosmetics: why you need them and

how they work?

TREND REVIEWS in the world of fashion and cosmetics

Unexpected **FACTS** from the world of the beauty industry

Atmospheric VIDEOS

Expert opinions, INTERVIEWS about favorite series

REPORTS about significant events in company's life

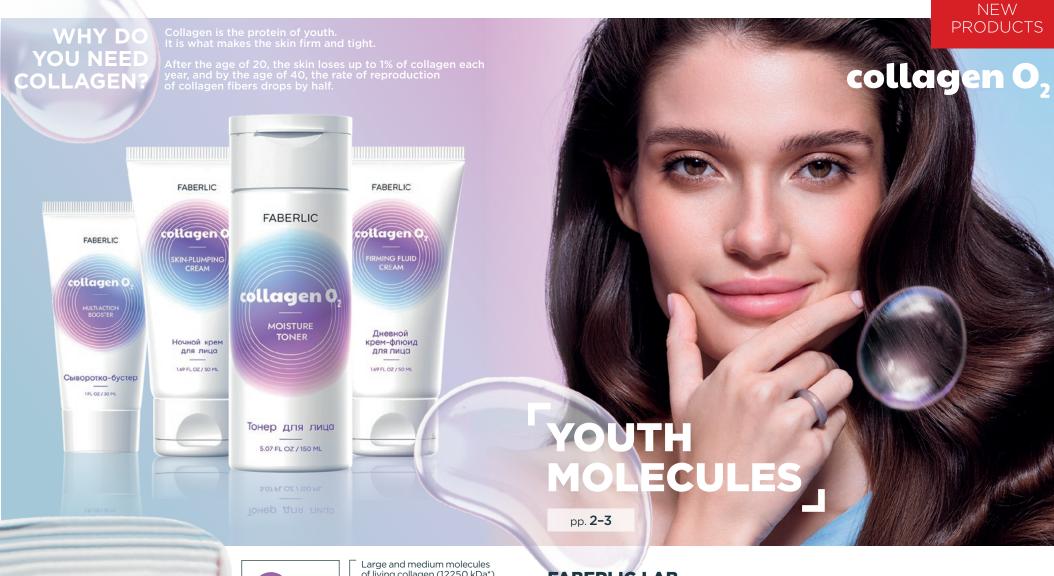
Fun **TESTS** that help you look at well-known products from a new angle

SUBSCRIBE TO OUR CHANNEL www.dzen.ru/faberlie

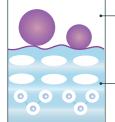


Turmeric and





HOW DOES



Large and medium molecules of living collagen (12250 kDa*) act on the surface and in the middle layers of dermis.

Collagen nanomolecules (0.67 kDa*) penetrate into deep layers thanks to the oxygen complex. There they activate production of their own collagen.

FABERLIC LAB

Regular collagen molecules are too large to penetrate skin barrier. Therefore, we took collagen nanomolecules that can penetrate deep layers and joined them with

oxygen complex that delivers them directly to collagen fibers, where the "youth mode" starts. Own collagen is restored!

Except for nanomolecules that

function inside derma, we use **live hydrogen collagen of I** and **III types** that functions in the higher and medium skin layers forming its frame and ensuring powerful lifting.







ACTIONS AGAINST AGE CHANGES IN SKIN:

- REDUCE WRINKLES
- MAKE SKIN SOFT AND ELASTIC
- IMPROVE COMPLEXION
- RESTORE TONE AND ELASTICITY
- NARROW PORES AND MAKE THEM LESS NOTICEABLE
- LEVEL SKIN SURFACE
- STRENGTHEN PROTECTIVE BARRIER OF SKIN



MAKES IDEAL TONE

0981

400* 299*

Any
2 products

^{1p to} 50%

each

The offer is valid for pp. **54-55**



LEANSES AND TONES UP

280* **199***



MAKES FRESH AND CLEAN 0981

280* **199***



CLEANSES AND MOISTURIZES
0981

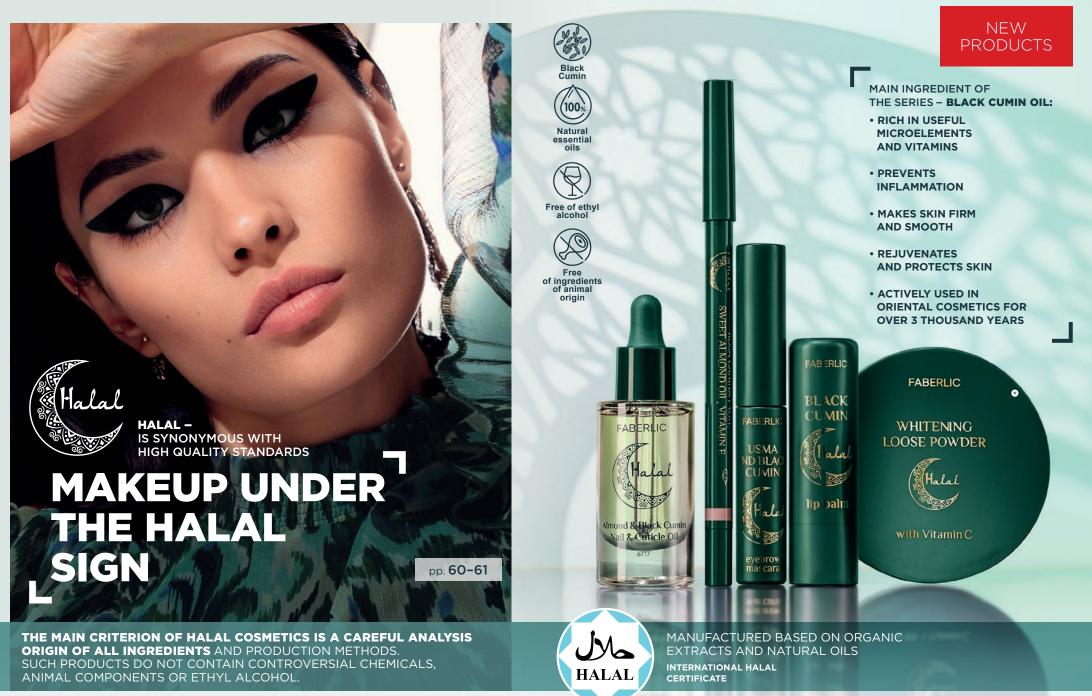
280* **199***



GENTLY REMOVES MAKEUP
0981

300* **229***





*Coming soon.



FABERLIC BEYOUR BEST



The product color may vary depending on individual skin characteristics.

NEW





Alexander Ediger,
Director of Scientific
Development for
Wellness

"Modern man is active, traveling, communicating with everything around them - they inevitably face a number of common problems. These are chronic stress, accumulating fatigue, infections, often transmitted "on feet," disturbances in circadian rhythms — work, sleep, eating. Scientists have identified body systems that primarily become targets of these damaging factors. They were the nervous, cardiovascular (endothellium and capillary blood flow) and immune (development of chronic infectious processes) systems.

This view has acquired particular significance afte the COVID19 pandemic, which has led to to the emergence of mass post-Covid syndrome. The development of our balm was aimed at covering the most important target points involved in this complex of problems, and their strengthening to prevent a wide range of disparse."













NEW



BLS205

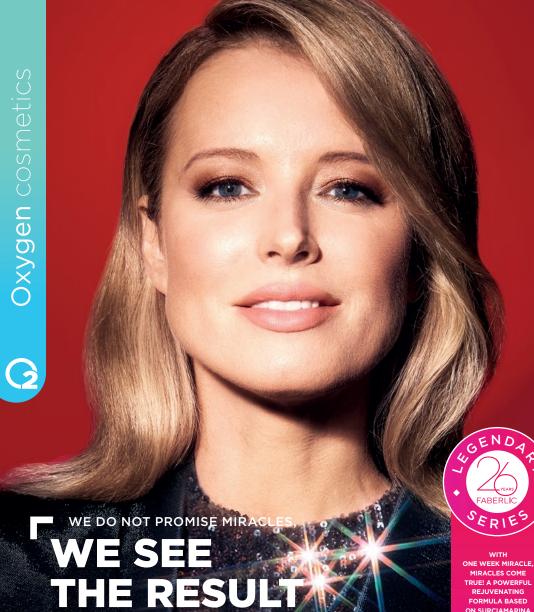


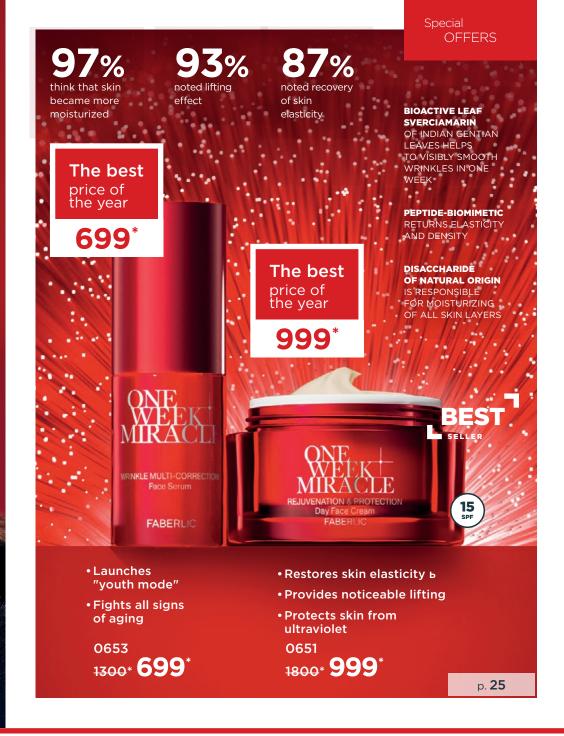














IN 7 DAYS

IN A WEEK

A SERIES BASED ON AN ANTI-AGING **COMPLEX THAT PERFECTS YOUR SKIN** REJUVENATING

FORMULA BASED

ON SURCIAMARINA

FROM GENTIAN

INDIAN LEAVES LAUNCHES NATURAL

SKIN RESTORING









1. USE GEL

Apply to cleansed, damp hands. Wait for 7-10 minutes. Rinse with warm water.

1394

300* **229**

2. APPLY SCRUB

Massage hands for a few minutes, remembering to pay attention to your fingers and cuticles. Rinse with warm water.

1395

300* **229***

3. CHOOSE CREAM

Apply any of these to dry skin after using the program and/or at any point in the day.

1397

330* **249***

1396

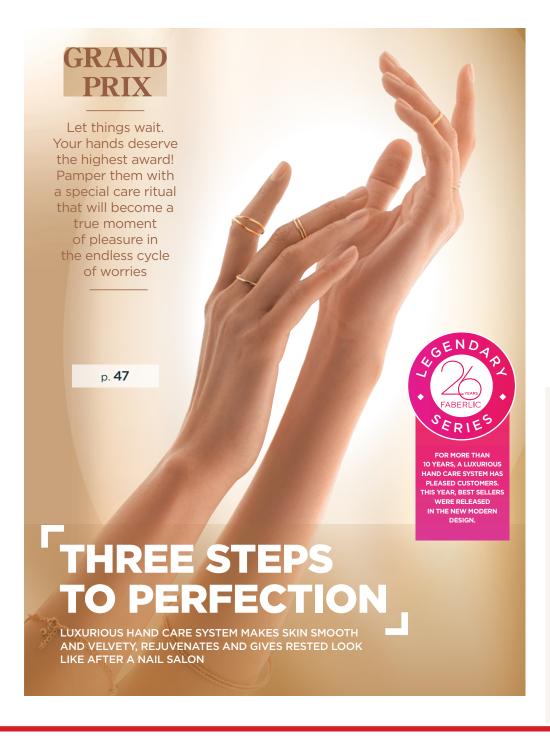
300* **229***



*Any product

-55_%

with purchase from catalog to the amount from 499*





HEART OF THE SERIES — CELLULAR FLOWER CONCENTRATES. WE PLACE THEM INTO BIOCAPSULES MADE OF NATURAL MOLECULES, WHICH DELIVER ACTIVE SUBSTANCES TO THE DEEP LAYERS OF YOUR SKIN.

35+ UNIQUE BIO-

JASMINE CELL BIOCAPSULES have rejuvenating properties



80%

of women feel their skin is smoother

75% of women feel that their facial skin has become more radiant

0688 0689

TUBEROSE CELL BIOCAPSULES

have a pronounced tightening effect



сократились мелкие и крупные морщины

на 13% сократилась отечность

0690 0691



BIOCAPSULES WITH IRIS CELLS

increase skin firmness and elasticity



80%

of women noticed a reduction in wrinkles

0692 0693

Any for

500* **379***

by promo 249

Joint development of Faberlic and Naolys laboratories (Bordeaux, France).

Eye Cream effectively protect skin from photo aging.

Possesses antioxidant properties.

Prevents wrinkles around eyes.

0994

400* 299

Serum Activator protects your skin from harmful environmental influences, preventing damage to epidermal cells.

Calms down and reduces irritation.

Possesses antioxidant properties.

0995



by promo

199

BIOCAPSULES WITH EDELWEISS

FOR ANY

AGE

Special

OFFERS

CELLS prevent

wrinkles

Any products

each

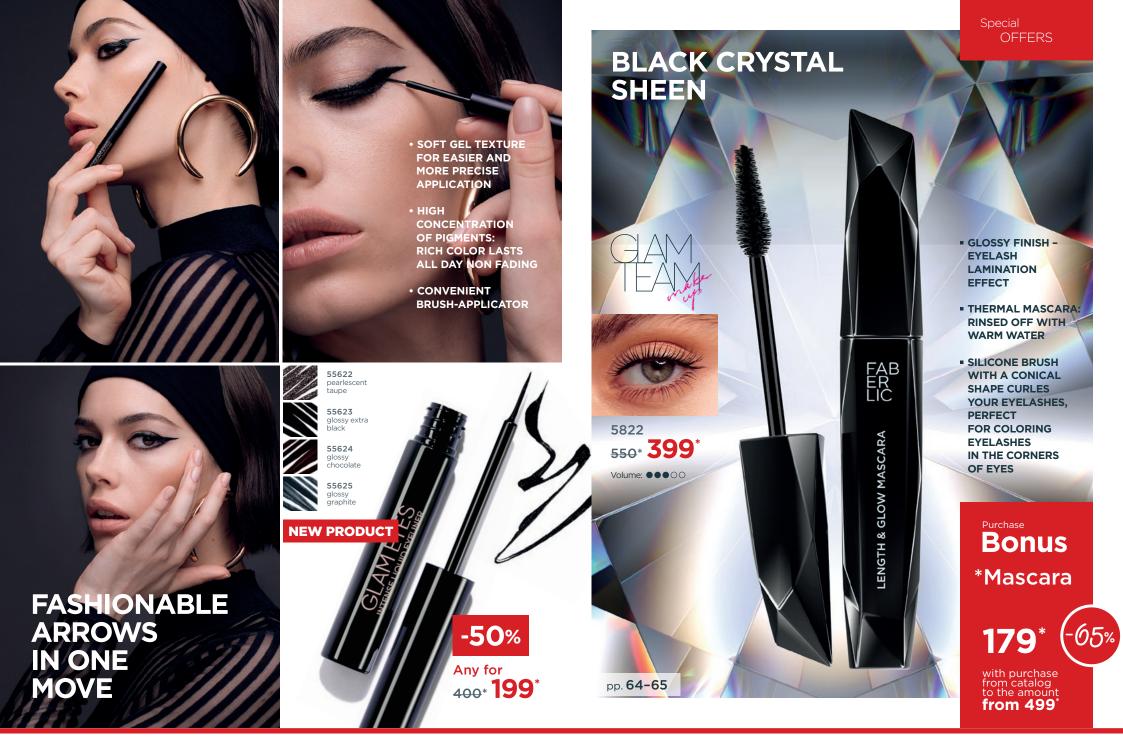
The offer is valid for pp. **52-23**



SERIES BASED ON CELLULAR **CONCENTRATES** OF JASMINE. **IRIS. TUBEROSE** AND EDELWEISS

by promo

269





















Any for 300* 179*











Special

Tools

OF YOUR SALES



Gift Bags

If a client has placed a large order with you, pack it in a corporate gift bag. Such attention will please your client, and they will certainly return to you for another purchase!



Corporate materials

Corporate materials - product brochures, catalogs and price lists to help you navigate in the product range and tell your customers important information about it.









Product Samples

An important sales tool is product samples. They give a client the opportunity to more accurately determine which product suits them, and you look more professional and increase your sales. Please note that samples are not only for perfumery, but also for another products.



Color Charts

Offer your customers that buy Silky Coloring or Color Maximum dyes from you to refer to Color Chart (art. 8249 or 18053). By more accurately determining dye shade, the client will definitely return to you during the next promo!

BE YOUR BEST



How do I order catalog Nº15/2023 (16.10 - 05.11)

To get the catalog, add it to your order: 90115.

Prices, promos, and special offers, indicated in the catalog are valid only upon purchase at faberlic.com from 16.10 to 05.11.2023.

Product cost and availability may vary. Check current prices at faberlic.com, from Consultants and at Internet platforms where company is presented officially.





